AGNEE GHOSH

EDUCATION

- Master of Journalism (M.J.) University of California, Berkeley (August 2023 May 2025)
- Master of Arts (M.A.) in English Jadavpur University, Kolkata, India (July 2016 May 2018)
- Bachelor of Arts (B.A.) in English Jadavpur University, Kolkata, India (July 2013 May 2016)

MEDIA EXPERIENCE

Reporter - Oakland North, UC Berkeley

August 2023 - December 2023

- **Transportation Beat:** Covered and cultivated sources for the public transportation and road safety beat in Oakland
- **Deadline management:** Published weekly 500+-word enterprise and breaking news stories on <u>new laws in traffic regulations</u>, <u>protected bike lanes</u>, slow streets and other stories related to road safety.

Freelance Journalist - Various

January 2021 - August 2023

- Prestigious Publication Bylines: Pitched, reported, and wrote for more than 20 prominent publications and websites. I wrote for <u>BBC</u>, <u>NPR</u>, <u>Undark</u>, <u>Logic(s) Magazine</u>, <u>Vice</u>, <u>Atmos</u>, <u>The New Humanitarian</u>, etc.
- **Diverse Portfolio:** Created a varied portfolio of work on beats such as climate change, gender, and public health.
- **Professional Recognition:** Was recognized for uncovering serious topics, corruption, or hidden facts, such as hunger deaths in India and a new invention that could help silicosis patients.

Freelance Content Marketing Writer - Various

January 2021 - August 2023

- **High-Quality Content:** Created web content for 10+ SaaS companies that resonated with the intended audience and included thoroughly researched, engaging, and error-free material.
- **Content Engagement Metrics:** Achieved increased website traffic, longer time-on-page, low bounce rates, and high click-through rates.
- **SEO Success:** Created search-engine-optimized content, which led to high keyword rankings and helped the intended content marketing strategy.

SKILLS AND AFFILIATIONS

Languages: English (native speaker), Bengali (native speaker), and Hindi (proficient).

Reporting and Writing: Investigative and International topics, AP Style, delivering under deadline.

Social Media: Search Engine Optimization (SEO), Website management.

Memberships: South Asian Journalist Association (SAJA), Society of Professional Journalists (SPJ) & Investigative Reporters and Editors (IRE)

Honors: 2022 SAJA Scholarship from the South Asian Journalists Association (SAJA)